

# Unit 8: The Impact of Globalisation on Culture and Economy

## MCQs from the Unit “The Impact of Globalisation on Culture and Economy”:

### B. Choose the correct options:

1. What is globalisation based on the text?

- a. Increased isolation of countries
- b. Enhanced connectivity and interdependence ✓**
- c. Strict regulations of international trade
- d. Limited exchange of ideas and technologies

2. How does globalisation primarily impact Pakistan's economy, according to the text?

- a. By increasing barriers to international trade
- b. By reducing access to imported goods
- c. By opening up international markets for exports ✓**
- d. By decreasing foreign direct investment

3. How do digital tools primarily impact students, according to the text?

- a. By restricting access to language learning
- b. By promoting cultural isolation
- c. By facilitating easier language learning ✓**
- d. By limiting exposure to global trends

4. According to the text, what is a potential concern regarding impact of globalisation on the Pakistani culture?

- a. Increased preservation of cultural practices

b. Enriching cultural exchange

**c. Erosion of traditional Pakistani culture ✓✓**

d. Limited exposure to global influences

**5. How have digital platforms primarily contributed to globalisation, according to the text?**

a. By limiting international communication

b. By restricting access to education

**c. By enabling instant global communication ✓✓**

d. By reducing cultural exchange

**6. What are the strategies to harness the positive aspects of digital globalisation while mitigating its negative effects?**

**a. Promoting digital literacy and supporting local content ✓✓**

b. Encouraging cultural homogenisation and spreading misinformation

c. Ignoring ethical standards and widening the digital divide

d. Limiting opportunities for cultural exchange and understanding

**7. What is the key challenge for Pakistan in managing the effects of globalisation?**

a. Ignoring new opportunities for trade and investment

**b. Finding a balance between benefiting from globalisation and maintaining its unique cultural identity and economic stability ✓✓**

c. Completely avoiding cultural exchange with other countries

d. Focusing solely on cultural changes while neglecting economic opportunities